

*I Mina Trental Kudtro Na Lihesataran Guahan*  
**APPOINTMENTS**

DOCUMENT NO.	APPOINTEE	POSITION	AGENCY	APPT. DATE	TERM LENGTH	CMTE REFERRED	DATE REFERRED	PUBLIC HEARING DATE	CMTE REPORT FILED	DATE CONFIRMED	NOTES
35GL-19-0377	Monica Okada Guzman	Member	Guam Housing and Urban Renewal Authority, Board of Commissioners	4/12/19	Five (5) Years: February 23, 2018-February 22, 2023						Supplemental to Messages and Communication 35GL-19-0377 Appointment of Monica Okada Guzman 5/1/19 2:33 p.m.

Senator Amanda L. Shelton,  
Vice Chairperson

Speaker Tina Rose Muña Barnes,  
Member

Vice Speaker Telen Cruz Nelson,  
Member

Senator Kelly Marsh (Taitano), Ph.D.,  
Member

Senator Sabina Flores Perez  
Member

Senator Clynton E. Ridgell  
Member



**COMMITTEE ON RULES**  
**SENATOR RÉGINE BISCOE LEE, CHAIR**  
*I MINA'TRENTAI SINGKO NA LIHESLATURAN GUÅHAN*  
**35<sup>TH</sup> GUAM LEGISLATURE**

May 1, 2019

Senator Joe S. San Agustir  
Member

Senator Jose T. Terlaje  
Member

Senator Therese M. Terlaje  
Member

Senator James C. Moylan  
Member

Senator Mary Camacho Torres  
Member and  
Chair, Subcommittee on Protocol

# MEMO

**To:** **Rennae Meno**  
Clerk of the Legislature

**From:** **Senator Régine Biscoe Lee**  
Chairperson, Committee on Rules

**Re:** **Supplement to Messages and Communications #35GL-19-0377**  
**Appointment of Monica Okada Guzman**

*Buenas yan Háfa adai.*

Please ensure the attached documents regarding the appointment of Monica Okada Guzman to serve as a Member of the Guam Housing and Urban Renewal Authority, Board of Commissioners is posted on our website as a supplement to her appointment packet. Her packet was received on April 16, 2019, filed under Messages & Communication No. 35GL-19-0377.

If you have any questions or concerns, please feel free to contact Mary Maravilla, Committee on Rules Director at 472-2461.

Thank you for your attention to this matter.

Respectfully,

  
**Senator Régine Biscoe Lee**  
Chairperson, Committee on Rules

2019 MAY -1 PM 2:33





Office of the Speaker  
**TINA ROSE MUNA BARNES**  
*I Mina'Trentai Singko Na Liheslaturan Guahan*



April 25, 2019

**MEMORANDUM**

To: Senator Regine Biscoe Lee, Committee on Rules  
From: Tina Rose Muna Barnes, Office of the Speaker  
Subject: **Supplement to Messages & Communications #35GL-19-0317**  
**Appointment of Monica Okada Guzman**

*Håfa Adai* Senator Biscoe Lee,

We received the attached documents regarding the appointment of Monica Okada Guzman to serve as a commissioner of the Guam Housing & Urban Renewal Authority Board of Commissioners. I respectfully request these documents be uploaded to our website as a supplement to her appointment packet, which the Legislature received on April 16, 2019, filed under M&C No. 35GL-19-0317.

Should you have any questions, please feel free to contact me. *Si Yu'os ma'åse'* in advance for your consideration.



6:10pm.





## OFFICE OF THE GOVERNOR OF GUAM Nomination and Appointment Information Sheet

The following information is required for submission to the  
Speaker of *I Liheslaturan Guåhan* in accordance with Title 4, Guam Code Annotated Section 2103

### NOMINEE INFORMATION

<b>Last Name</b> GUZMAN	<b>First Name</b> MONICA	<b>Middle Initial</b> OKADA
<b>Mailing Address</b> [REDACTED]		<b>Apartment/Unit #</b>
<b>City</b> [REDACTED]	<b>State</b> [REDACTED]	<b>Zip Code</b> [REDACTED]
<b>Phone</b> [REDACTED]	<b>E-mail Address</b> [REDACTED]	
<b>Position to which Appointment is Made</b> Member, Board of Commissioners, Guam Housing and Urban Renewal Authority		
<b>Are you a citizen of the United States?</b> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>		
<b>If no, are you authorized to work in the United States?</b> Yes <input type="checkbox"/> No <input type="checkbox"/>		

### EDUCATION

SCHOOL (Name, City and State)	DATES OF ATTENDANCE	TYPE OF DEGREE	YEAR EARNED
<b>High School</b> Notre Dame High School, Talofofo Guam			
<b>College</b> University of Guam, Mangilao Guam			
<b>Graduate School</b>			
<b>Other Degree</b>			

## EMPLOYMENT HISTORY

<b>Name of Present/Last Employer and Mailing Address</b> GALAIDE GROUP LLC Hagatna, Guam	<b>Position Title</b> CEO/Managing Director
	<b>Dates Held</b> 2007-present

<b>Previous Employer and Mailing Address</b> Make-A-Wish Foundation of Guam	<b>Position Title</b> Executive Director
	<b>Dates Held</b> 2005-2007

<b>Previous Employer and Mailing Address</b> GALAIDE GROUP	<b>Position Title</b> Partner
	<b>Dates Held</b> 1998-2007

<b>Previous Employer and Mailing Address</b> OFFICE OF THE GOVERNOR Hagatna, Guam Government of Guam	<b>Position Title</b> Special Assistant
	<b>Dates Held</b> 1989 - 2003

<b>Previous Employer and Mailing Address</b> SGO GUAM	<b>Position Title</b> General Manager
	<b>Dates Held</b> 1986-1989

## PRIOR GOVERNMENT OF GUAM SERVICE

<b>Agency or Department Name</b> Guam Council on the Arts & Humanities		<b>Position Title</b> Board Chair
<b>Address</b> P.O. Box 2950 Hagatna Guam	<b>Phone No.</b> 671-300-1204	<b>Dates Held</b> 2008-2016

<b>Agency or Department Name</b> Guam Telecommunications KGTF PBS		<b>Position Title</b> Board Chair
<b>Address</b> 194 Sesame Street, Mangilao Guam	<b>Phone No.</b> 671-734-5483	<b>Dates Held</b> 1990-1995

**PRIOR GOVERNMENT SERVICE (EXCLUDING GOVERNMENT OF GUAM)**

<i>Agency or Department Name</i> US Postal Service		<i>Position Title</i> Postal Clerk	
<i>Address</i> Barrigada, Guam		<i>Phone No.</i>	<i>Dates Held</i> 1980 - 1983

<i>Agency or Department Name</i>		<i>Position Title</i>	
<i>Address</i>	<i>Phone No.</i>	<i>Dates Held</i>	

**TRAINING**

<i>INSTITUTE/SEMINARS/ON-THE-JOB TRAINING</i>	<i>DATE</i>
Certificate of Completion, National Business Incubator Management	2013

**AWARDS**

<i>List all educational, professional, civic awards, and recognition for public service:</i>
Recipient, SBA Small Business Minority Champion - 2015 Nominee, Guam Women Executive of the Year - 2014 SBA Women in Business Champion - 2011 Secretary of Defense Employer Support Freedom Award - 2011, top 148 in over 4,000 nominations Recipient, Guam Woman of Movement - 2010

**PROFESSIONAL INVOLVEMENT**

<i>List involvement on a local/national/international level. List organizations, activities participated in, and offices held:</i>
Delegate, 2018 Japanese American Leadership Delegation Board Member, National Association of State Arts Agencies - 2016 to present Board Member, Pacific Islanders in Communications - 2011 to present Secretary, Executive Committee 2016 Festival of Pacific Arts Organizing Committee Programming Chair, 2016 Festival of Pacific Arts Founding Member, Guam Womens Chamber of Commerce - 2013 Vice Chair, Council of Pacific Arts and Culture - 2012

**COMMUNITY / CIVIC INVOLVEMENT**

*List organizations, activities participated in, and offices held:*

Vice President, Guam Nikkei Association  
 Vice President, Guam War Survivors Memorial Foundation  
 President, Guam Orchid and Exotics Plants Club  
 Member, US Japan Council  
 Member, Guam Contractors Association  
 Member, Guam Women's Chamber of Commerce & Guam Chamber of Commerce  
 Member, Guam Visitors Bureau

**PUBLICATIONS AND PRESENTATIONS**

*List any published articles, papers delivered at professional meetings, etc.:*

Weekly column, "Saonao yan Eyak" Pacific Daily News, Guam 2014-2016  
 Facilitator/Advisor, The Museum Effect Conference, Guam Museum Foundation, 2014  
 Presenter, Uno Hit Conference, San Diego, California, Guam's Diaspora, 12th FesPac, 2014  
 Presenter, Nat'l Association of State Arts Agencies, New Orleans, Louisiana, "Guam FestPac", 2014  
 Presenter, Association of Pacific Island Legislators, Yap, "Micronesian Council of Culture & Art", 2014  
 Presenter, 2nd Marianas History Conference, "Guam Masters of Traditional Art", 2013  
 Facilitator/Presenter, Pacific Islands Forum and SPC Cultural Producers Workshop, 2012

**MILITARY SERVICE (Please attach Form DD-214)**

<i>BRANCH</i>	<i>DATES OF SERVICE</i>	<i>RANK AT DISCHARGE</i>	<i>TYPE OF DISCHARGE</i>

**OTHER INFORMATION**

(1) Have you ever been found guilty of a felony in any court, whether within or without the United States?

Yes  No  If so, please specify in detail: \_\_\_\_\_

Address of the Court: \_\_\_\_\_

Date(s) of Conviction: \_\_\_\_\_

Specific Infraction Committed: \_\_\_\_\_

**(2) Have you ever been declared mentally incompetent by any court, whether within or without the United States?**

Yes  No  If so, please specify in detail the reasons and facts related to such declaration:

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**(3) Have you ever been found not guilty or not punishable in any criminal proceedings by reason of insanity?**

Yes  No

**(4) Have you ever been confined to a mental institution for any reason?**

Yes  No  If so, please specify in why the appointing authority believes you that you are not suffering from any mental illness or affliction:

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**OFFICE OF THE GOVERNOR OF GUAM**

**Statement of Financial Interests**

(Required by 4 G.C.A. §13104.1)

TO: The Honorable Lourdes A. Leon Guerrero  
Governor of Guam  
Ricardo J. Bordallo Governor's Complex  
Adelup, Guam 96910

FROM: Monica Okada Guzman

- I have no financial interest in any business
- I do have interest(s) in the following business(es):

NAME AND ADDRESS OF BUSINESS INTEREST	TYPE AND AMOUNT OF INTEREST
GALAIDE GROUP LLC	51%

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**AFFIDAVIT / DECLARATION UNDER PENALTY OF PERJURY**

I, the undersigned, do hereby depose and say that: (1) I have read and reviewed the information contained in the attached Appointment/Nomination letter from the Governor of Guam; (2) that the matters contained in the Appointment/Nomination letter, together with all attachments thereto, are true and correct and that I am competent to testify to said matters; and (3) that this Declaration is made for the purpose of complying with the requirements of 4 G.C.A. Section 2103.5.

I declare under penalty of perjury under the laws of Guam (4 G.C.A. Section 4308) that the foregoing is true and correct.

**Monica Okada Guzman**

\_\_\_\_\_  
Print Name and Signature

\_\_\_\_\_  
Date



## **MONICA OKADA GUZMAN**

Residence:

[REDACTED]

Mobile:

[REDACTED]

Business:

[REDACTED]

Email:

[REDACTED]

Phone:

[REDACTED]

Fax:

[REDACTED]

### **BACKGROUND**

After graduating from Notre Dame High School in Guam in 1976, Monica attended the University of Guam before focusing her skills in advertising and marketing as a freelance artist and consultant. Over the years, she has been involved in the design, creation and implementation of many media campaigns. Her creative nature, balanced by her keen attention to detail has played a key role in the successful planning and coordination of numerous projects. She brings a wide variety of experience and expertise to individuals, companies and organizations looking to expand, refocus or explore new markets and/or strategies to enhance their corporate portfolios.

Today, as CEO and Managing Director of Galaide Group LLC, she leads a staff of 27 in a wide variety of media outreach, event management, corporate communications, training, data entry and program management for a variety of clients in both the public and private sector.

### **EMPLOYMENT**

1978-1980 GRAPHIC ARTIST, ADMASTERS GROUP ADVERTISING AGENCY

Worked in the production of print collateral in the agency. Worked directly with clients in developing ad strategies and design

1980-1983 POSTAL CLERK, UNITED STATES POSTAL SERVICE

Worked most aspects of the Guam Postal Service to include sorting, delivery and sales of postal products

1983-1986 ISLAND GRAPHICS, FREELANCE GRAPHIC ARTIST

Developed clientele base and provided all aspects of print medium advertising, coordination and planning

1986-1989 GENERAL MANAGER, SGO OF GUAM

Opened/managed high-end designer glass company that included introducing first-time products on Guam including design, application and sales.

1989-2003 SPECIAL ASSISTANT, OFFICE OF THE GOVERNOR

Worked under Republican and Democratic administrations in the Office of Policy and Communications. Provided staff assistance for Vision 2001 and 2005 strategic socio-economic plans for the Government of Guam. Wrote the Planning Manual for the 1999 South Pacific Games (SPG). Executive Director for the 1994 Micronesian Games in Guam. Coordinated Guam's participation in two Olympic Games, two South Pacific Games, and two South Pacific Mini Games. Government Delegate to the 1992 Festival of Pacific Arts in Rarotonga, Cook Islands.

1998-2007 PARTNER, GALAIDE GROUP

Creative Director/Sales/Media - oversees creation of media campaigns, events and special projects. Clients included Nissan Guam, Guam Humanities Council, MWR Guam, Advance Management Inc., Bureau of Statistics & Planning, Guam Visitors Bureau, Communities Opposing Prop A (COPA), the Guam Museum and many others. Projects include coordinating a \$20M exhibit of Chinese antiquities to

include TerraCotta Warriors for the Guam International Airport Authority and the Guam Visitors Bureau, 1<sup>st</sup> Big Summer Festival/GVB, Kites for Wishes /MAW, Launching of new model vehicles/Nissan, Horace Bristol Photo Exhibit/Guam Humanities Council, Sanchez Photo Collection/Guam Humanities Council.

**2005-2007 EXECUTIVE DIRECTOR, MAKE-A-WISH FOUNDATION OF GUAM**

Re-established the Foundation as a viable community organization with structure and organization. Developed and enhanced SOP's, Volunteer Training, Medical Outreach and Corporate Support for the organization. Instrumental in the successful coordination of Kites for Wishes I, II and III as well as Jazz For Wishes III. Maintained the number of Wishes granted by the Chapter and raised visibility of the organization in the community.

**2007-PRESENT CEO/MANAGING DIRECTOR, GALAIDE GROUP LLC**

Re-structured the business to include more emphasis on public relations, community outreach and media strategies. Was successful in partnering with major US companies to develop brand identity for Guam Visitors Bureau and strategize community partnership for major government of Guam public outreach programs. Internal programs include extensive support of non-profit cultural groups and traditional arts related events. Each quarter Galaide Group selects one major project that will highlight cultural or traditional arts for which the Galaide Team will provide planning, manpower and funding support.

Ms. Guzman served as Treasurer of Pa'a Taotao Tano, and is the longest-standing member of more than 12 years on the Cultural Heritage Committee of the Guam Visitors Bureau. She served on the Guam National Olympic Committee, Soroptimist's International of Guam, was a founding member of Para I Probecun I Taotao-ta (PIPIT). Guzman, as past Chair of the KGTF Channel 12 Public Television Board of Trustees oversaw the construction of a new studio with private sector funding.

She is Vice President of the Guam War Survivors Memorial Foundation, founding Board member of the Guam Women's Chamber of Commerce and is the Guam representative for Pacific Islanders in Communications, a national non-profit media arts organization whose mission is to support, advance, and develop Pacific Island media content and talent of Pacific Island history, culture, and contemporary challenges. She served two terms as President of the Guam Nikkei Association and is now Vice Chairman.

In 2015, Guzman was elected by her peers to serve on the Board of Directors of the National Association of State Arts Agencies (NASAA) for a 3-year term and was re-elected in 2018 for a second term. Through her advocacy, the Executive Director of NASAA visited Guam in 2018, after more than 20 years and is hopeful that the Chair of the National Endowment of the Arts will visit Guam in 2019.

Guzman is the driving force behind Guam Unique Merchandise and Art (GUMA), a private non-profit federally recognized 501 (c)(3) tax-exempt organization.

Through her leadership as Chair of the Board of Directors for the Guam Council on the Arts and Humanities (CAHA), in 2011, working with the Guam Legislature, she was instrumental in codifying the Guam Masters of Traditional Art Recognition Program and in 2013, 4 traditional cultural practitioners were bestowed with the title of "Saina/Master", the first since 1996. Guzman re-instituted the Percent of the Arts program after it sat dormant for more than a decade and again worked with the Guam Legislature to strengthen and ensure compliance of the program. Through this effort close to \$2 million will be made available for Guam's artists in 2014 and 2015. Additionally, through grants and partnerships, the agency hosts quarterly workshops aimed at building capacity for Guam's artisan community. She also led the effort in revising the Strategic Plan for the Council. Guzman advocated for an increase in the annual appropriation for the Council for additional staff.

Guzman also chaired the Programming Committee of the 12<sup>th</sup> Festival of Pacific Arts and Culture specifically tasked with hosting close to 50 artistic disciplines for the Festival in Guam in 2016.

Guzman wrote a weekly column for the local daily newspaper beginning in 2009 where she wrote vignettes of the culture and art of Guam and in 2014-2016, "Saonao yan Eyak" – Join and Learn, highlighting all the events, progress and planning for the 12<sup>th</sup> Festival of Pacific Arts in Guam in 2016.

Ms. Guzman was recognized as a "2010 Woman of Movement in Guam" by the Guam Women's Club. She is the 2011 Women in Business Champion for the Small Business Administration (SBA) Guam District. Galaide Group was awarded the 2011 Secretary of Defense Employer Support Freedom Award as the Top 148 in the nation from a field of over 4,000 nominations. She was a nominee for the 2014 Woman Executive of the Year and named the 2014 Minority Champion for the Small Business Administration.

Ms. Guzman is married to Clifford Guzman and has three daughters, Melissa, Megan and Sarah Anne and their granddaughter Ella Jane. They reside in Mangilao, Guam.

*References are available upon request.*

**Memberships:**

Guam Contractors Association  
Guam Chamber of Commerce  
Guam Visitors Bureau  
Guam Women's Chamber of Commerce  
US Women's Chamber of Commerce  
Guam Council on the Arts and Humanities  
National Assembly of State Arts Agencies  
American Alliance of Museums  
Guam Nikkei Association  
Guam Unique Merchandise and Art